



# CRAT

THE D2C BLOCKCHAIN  
PROTOCOL





## Intro

CratD2C is a blockchain-based all-in-one marketplace for digital assets, including software products and copyright items, and freelance services. It comes with the needed benefits such as low flat transaction fee, bulletproof quality assurance mechanism protecting all parties, efficient payment mechanism, and complete predictability and transparency of conditions locked in the smart contract of the BSC blockchain (Binance Smart chain). Furthermore, the distribution channels will make it a stable and efficient platform designed to avoid potential issues, payment and transaction bottlenecks and protect all parties, including providers, clients, and investors interested in the project.

## Lightpaper CratD2C

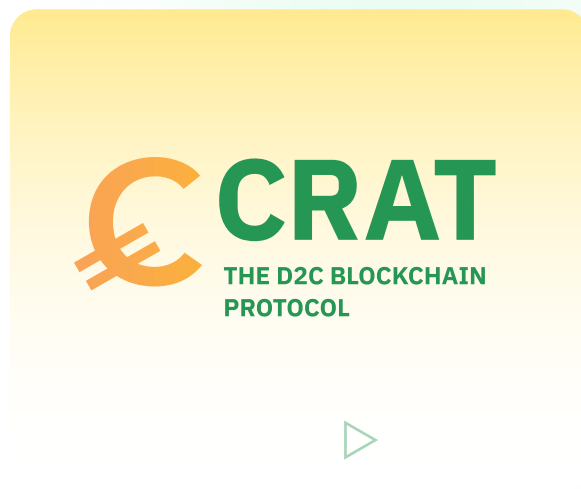
CratD2C Token, the very first Digital Utility Token Backed with Full Transactions on E-Commerce Platform.  
2Markets - 1Token

## Emergence of Marketplaces

The emergence of Marketplaces began in the mid-nineties with significant advancements in the commercial use of the internet, including the launch of Amazon in 1994 and eBay in 1995. It's hard to believe that Amazon started as an online bookstore, growing steadily over twenty-five years to have a current projected sales forecast of \$20billion in 10 years. Nevertheless, it inspired us to get started with CratD2C.

## What is CratD2C

At CratD2C, we have seen how marketplaces today radically change how businesses of all sizes sell products and co-operations online. Companies customized and online merchants are looking to gain niche market advantages through marketplaces, reaching new customers and opportunities for relationships between Manufacturer and Consumer and transferring this opportunity to a decentralized network.



# The Marketplace Model

What is a marketplace model? A digital marketplace builds on a platform with station principles to create a meeting ground where service providers across diverse industries can seamlessly integrate their products and services and become part of a unified product catalog. The convergence of products and services will ultimately complement each other, with the freedom to bundle and manage services innovating for customers' opportunities, thus unlocking new values for customers hitherto. In addition, the digital marketplace must provide a great degree of ease for onboarding partners to supporting customers. CratD2C synergizes the strength of multiple partners and brings them together on a common platform, which forms the foundation for a virtual marketplace.



## Mission

Our goal is to normalize the digital asset market by providing a self-governing decentralized ecosystem based on the following pillars:

- Flat fee to guarantee low transaction costs
- Quality assurance mechanism protecting all parties
- Fair treatment of providers
- Flexible and instant payment methods
- Full transparency and further development of the platform based on the decision of the community
- Robust reward mechanism for all parties

## Principles

Our principles are a collection of core principles that we consider the practical and functionally efficient implementation of a decentralized marketplace application.

### Decentralization

Blockchain as a technology and BSC (Binance Smart Chain) provides a platform for deploying decentralized applications as a specific implementation. The application that utilizes the network is independent of any particular node or infrastructure on the web. Furthermore, each node can execute operations and store the network's ledger, thus providing high availability.

### Tokenization

Tokens provide secure and segregated access to services over the Blockchain, with a means to create and record dedicated transactions and information in the distributed ledger and a fiscal currency for a private payment system through attributed and speculative value.

## Transactions

transactions functions as events and records of operations in a decentralized application that is transparent and immutable for all marketplace actors.

## TOKENOMICS

CratD2C provides an efficient and effective blockchain-based payment processor system without compromising security, an element of third-generation blockchain technology with limited tokens in circulation (The total token created is 40million tokens).

CratD2C native token (CRAT) will be a utility token on the CratD2C e-commerce platform. Consumers can purchase goods and services on the platform only through a single means of exchange (The CRAT Token), enabling seamless transfer of value from the consumers to the manufacturers. CRAT Token being the ONLY means of exchange on the CratD2C e-commerce platform, will limit the numbers in circulation and drive utility and accelerate price increase of it via many public exchange platforms in a brief period.

The CratD2C Token Ecosystem will house Community Exchange. The Only Exchange Consumers can acquire the token for E-commerce Transactions before Public Listing. Token Price will be Pegged at \$1+ and undoubtedly will be influenced by the scarcity of its utility nature.

### TOKEN CONTRACT INFO:

Ticker: **CRAT**  
 Type: **Utility-token**  
 Token standard: **BEP-20**



Amount of the token supply on the BSC (Binance Smart chain 40,000,000 CRAT)

Total tokens for sale (public + private): **16,000,000 CRAT**

Total tokens to vault: **24,000,000 CRAT**

#### which will further be divided between:

Liquidity: **10% of total supply = 4,000,000 CRAT**  
 Team: **10% of total supply = 4,000,000 CRAT**  
 Marketing: **20% of total supply = 8,000,000 CRAT**  
 Reserves: **5% of total supply = 2,000,000 CRAT**  
 Development: **15% of total supply = 6,000,000 CRAT**

## FEES



The token charge a 5% fee on transactions, with 2.5% redistributed to token holders, and 2.5% are stored in the vault to be manually distributed among Manufacturers and Consumers.

## CROWDSALE CONTRACT INFO:



Private sale token supply: **2,000,000 CRAT (5% of total supply)**  
 Public sale token supply: **14,000,000 CRAT (35% of total supply)**  
 Token supply: **40,000,000 CRAT**  
 Total tokens for sale: **16,000,000 CRAT**

Token price in USD (Private Sale): **1 CRAT = 0.05 USD**  
 Token price in USD (Public Sale): **1 CRAT = from 0.10 USD**  
 Public sale token supply: **14,000,000 CRAT**

**PRIVATE SALE: 2,000,000 @0.05 (1 WEEK)**



## Public sale breakdown:

STAGE ONE: **500,000 @ \$0.1 (1 WEEK)**

SUB-STAGE ONE: **1,000,000 @ \$0.15 (1.5 WEEK)**

STAGE TWO: **1,500,000 @ \$0.20 (2 WEEKS)**

SUB-STAGE TWO: **2,000,000 @ \$0.30 (2 WEEKS)**

STAGE THREE: **3,000,000 @ \$0.35 (2.5 WEEKS)**

SUB-STAGE THREE: **2,000,000 @ \$0.45 (2 WEEKS)**

STAGE FOUR: **2,000,000 @ \$0.50 (2 WEEKS)**

SUB-STAGE FOUR: **2,000,000 @ \$0.55 (2 WEEKS)**

Accepted currencies:



BTCB



USDT



ETH



BNB



### Important requirement!

Only whitelisted addresses can buy CRAT.

To whitelist, you need to provide e-mail and wallet addresses.

## Futures e-Commerce Platform

CratD2C is a state of art Blockchain E-commerce platform which redefines the e-commerce ecosystem through Blockchain Application and Protocol by connecting the manufacturers directly to the end-users seamlessly. With the global e-commerce sales worldwide relatively increasing yearly with current figure amounting to 4.89 trillion US dollars and projected to grow to 6.4 trillion US dollars by 2024, the very best to help the world much more to access such growth will be the introduction of a seamless distributed ledger technology using Blockchain protocols and applications based on the BSC (Binance Smart Contract).

CratD2C serves as a medium of most straightforward E-trade mechanism in which the consumers connect the Manufacturer of his product directly using Blockchain distributed ledger technology with state of an art sales-purchase reward system.

The Manufacturer gets a reward for selling his goods on the CratD2C E-commerce platform. The Consumer also receives compensation for goods and services procured. Partners get a reward by extending CratD2C services to the outside world.

### CratD2C Sales-Purchase-Refer REWARD SYSTEM:

Global e-commerce sales growth will continue to rise and take up more share. According to eMarketer, e-commerce sales will reach \$6.39 trillion by 2024, and projection is expected to continue growing with more people now finding it a lot easier to shop through the internet. A Reward System to help accelerate such hope and aspiration of both the end-users and the manufacturers will be a delight to all.

CratD2C REWARD SYSTEM is a mechanism with a robust technique of rewarding three players on the CratD2C E-commerce Platform (Manufacturer, Consumer, Partner).

#### MANUFACTURER

for every product the Manufacturer sold to the Consumer, the CratD2C e-commerce platform rewards the Manufacturer with some unit of CRAT Token(s)

#### CONSUMER

for every product and service the Consumer transacted on the platform, the CratD2C E-commerce Platform rewards the Consumer with some unit of CRAT Token(s)

#### PARTNER

A Partner is a middle man with much interest in reaching out to the world with the goodwill of the CratD2C Platform. After three successful transactions on the CratD2C Platform as a consumer, the Partner gets his office tools with a customized website to refer friends and family to the platform and be rewarded with CRAT Token(s) after his invites do every successful transaction.



# Benefits CratD2C Marketplace

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The reasons why you can not afford to miss this opportunity now!

## LIMITED SUPPLY:

The total Token that will ever exist is 40 million tokens.

## MATURED SCARCITY:

only 40% of the Total Supply will be in circulation during the early years of CratD2C E-commerce trading activities, creating unprecedented scarcity for its ecosystem (Manufacturers, Consumers, Partners, Holders).

## ONE MEANS OF EXCHANGE FOR CONSUMERS:

CRAT Token Is the only acceptable means of exchange on the CratD2C E-commerce Platform... The Consumer who is willing to buy goods at a cheaper rate directly from Manufacturers must have CRAT Token to complete his transaction.

Consumers get rewarded on the platform with some CRAT Token for completing the transaction successfully.

## MANUFACTURERS SAFE-HAVEN:

Manufacturers are free to list their products on the CratD2C E-Commerce Platform. For every successful transaction closed, the Manufacturer gets rewarded with some CRAT Token. So he double wins on every deal close and gains access to a global ecosystem of potential customers and a network of partnerships.





## CratD2C PARTNERS:

Partners are individuals willing to leverage the potential of the “Sales-Purchase-Refer REWARD SYSTEM”. A Partner gets CRAT Token for every Consumer he refers & complete transactions on the CratD2C E-commerce Platform.



## CRAT TOKEN HOLDERS SAFE-HAVEN:

The CratD2C Blockchain has a staking methodology built-in it (Every time someone sends a CRAT token, we give back 2.5% to all Token Holders) 5% transactions fee charged on every transaction on the Blockchain; 2.5% goes to CRAT Token Holders. In comparison, the remaining 2.5% goes to Manufacturers & Consumers trading on the CratD2C E-commerce Platform.

## CRAT COMMUNITY EXCHANGE:

At the launch of the CratD2C E-commerce Platform, there will be a community trading exchange before the public listing. Consumers can acquire CRAT Tokens to trade CratD2C E-commerce Platform.

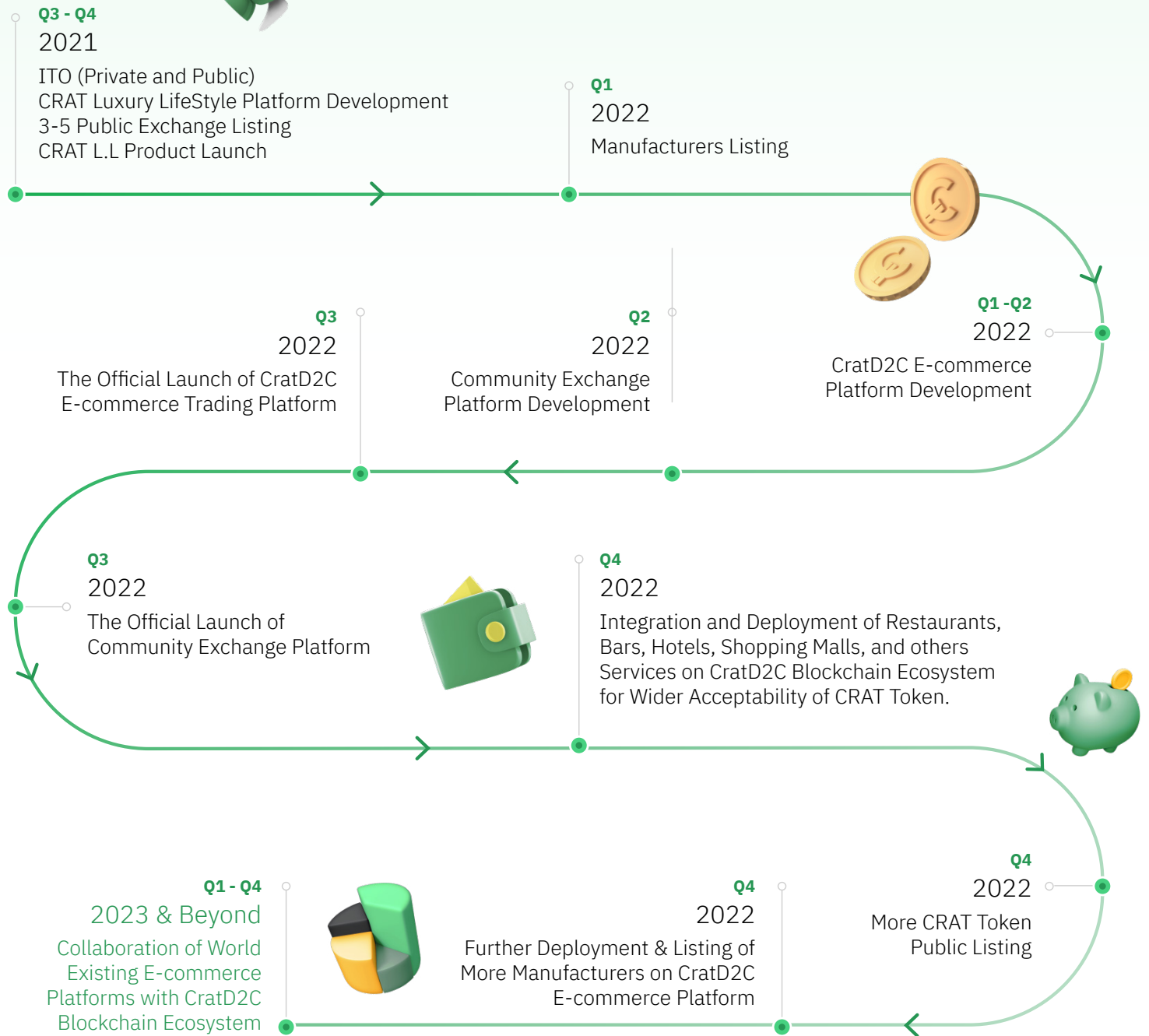
The Exchange Platform only will accept a minimum of Ask Value of \$1+ per CRAT Token for the Bidders.



# Why won't you want to grab most of the CRAT Tokens that will be in existence?



# Roadmap



CratD2C Token, the very first Digital Utility Token Backed with Full Transactions on E-Commerce Platform.

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